

## **THE ENTREPRENEURIAL GENERATION MANIFESTO**

WE DON'T WANT JOBS AT MULTINATIONAL COMPANIES, OR TO WORK FROM 9 TO 5 WITHOUT LOVING WHAT WE DO; WE REFUSE TO BE MERE COGS IN THE MACHINE, WE WEREN'T BORN TO BE MINDLESS ROBOTS; WE WON'T FACE HOURS OF TRAFFIC OR BECOME HOSTAGE TO URBAN CHAOS; WE WON'T DEPEND ON THE GOVERNMENT, REGARDLESS OF IT'S POLITICAL SYSTEM, OR ON THE MEDIA, OR ON CHURCHES AND THEIR RELIGIONS, BECAUSE WE KNOW THAT THE TRUTH IS A PRECIOUS COMMODITY; WE WON'T SIMPLY BOW TO WHAT SOCIETY BELIEVES IS RIGHT OR WRONG; WE WERE BORN ALREADY TIRED OF THE SAME MISTAKES AND OUTDATED THEORIES; WE KNOW THAT PRACTICE, TRIAL AND ERROR, IS THE ONLY WAY TO LEARN. WE WON'T HIDE FROM OUR FEARS! WE'LL TAKE RISKS, FEEL THE ADRENALINE, ACT; WE USE TECHNOLOGY TO MAKE OUR LIVES EASIER AND CONNECT WITH EACH OTHER, NOT TO MAKE OUR LIVES COMPLICATED OR DISTANCE OURSELVES; WE DON'T WANT TO BE BILLIONAIRES, WE BELIEVE THAT BEING RICH IS NOT THE SAME AS AN EXCESS OF MONEY. WE BELIEVE THAT LESS IS MORE AND THAT MERELY GOOD IS AN ENEMY OF GREATNESS; WE CONSIDER OUR PERSONAL AND PROFESSIONAL LIVES ONE AND THE SAME, MIXING BUSINESS AND ART, FUN AND SERIOUSNESS STANDING SIDE BY SIDE. TO US, THERE ARE NO MORE NGOS. WE'LL CONSTRUCT SOCIAL BUSINESSES, EARNING MONEY BY HELPING TO CREATE A BETTER WORLD; WE BELIEVE IN LIBERTY, FLEXIBILITY, INDEPENDENCE, AND TRANSPARENCY. WE DON'T BELIEVE IN DESTINY, BECAUSE WE KNOW THAT WE BUILD OUR OWN FUTURES. WE WANT TO DO GOOD, WE BELIEVE IN POSITIVE THINKING AND THE POWER OF THE COLLECTIVE. WE'LL GIVE BACK TO NATURE, USE ALTERNATIVE TRANSPORTATION, PLANT VEGETABLE GARDENS IN OUR HOMES, PRODUCE LESS TRASH; WE NEED TO HOLD ON TO THE PARTS OF US THAT ARE STILL CHILDREN, SINCERE, CREATIVE, AND WITHOUT PREJUDICE. WE UNDERSTAND THAT WE ARE THE CHANGE WE WANT TO SEE. PEACE AND A HEALTHIER PLANET STARTS WITH EACH ONE OF US. WE DON'T WANT TO SHOW OFF OR SEEM POPULAR; WE ACT SILENTLY, OUTSIDE OF THE SPOTLIGHT. WE WON'T COMPLAIN, WE'LL FIX THE PROBLEM. WE AREN'T OUTLAWS, WE'RE NOT REBELS WITHOUT A CAUSE, WE DON'T WASTE TIME WITH DEMONSTRATIONS OR MARCHES. GENERATION X, Y, Z IS NOT WHAT WE ARE.

WE ARE THE ENTREPRENEURIAL GENERATION. WE'RE HERE TO ESTABLISH A NEW ECOSYSTEM. WHAT ABOUT YOU?

“ENTREPRENEURIAL GREETINGS, WE ARE CHANGING THE WORLD”

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